



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Assembly
One World Trade Center
Floor 67
New York, NY 10007

Contract # 5302545

Schedule Dates 06/28/22-07/04/22
Advertiser David Blair for Montgomery County Executive-D (:
Agency Assembly (16037)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est.2310 (1749279)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 2310
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est.2310
6/28-7/4

Date Entered 06/27/22
Last Modified 06/27/22
Entered By Alexa Schram
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,557.50
Net Total \$31,492.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	57	\$37,050.00
Grand Total:	57	\$37,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/28/22-06/30/22	3	:30	9A- Live with Kelly			1		1				2	\$300.00	\$600.00	Washington (WJLA)		6/27/22
2.0	Normal Line / SPOT	07/04/22-07/04/22	3	:30	9A- Live with Kelly		1							1	\$300.00	\$300.00	Washington (WJLA)		6/27/22
3.0	Normal Line / SPOT	06/28/22-06/30/22	3	:30	10:58:25A- ABC-The View			1	1	1				3	\$500.00	\$1,500.00	Washington (WJLA)		6/27/22
4.0	Normal Line / SPOT	06/28/22-07/01/22	3	:30	2P- ABC-General Hospital			1		1	1			3	\$400.00	\$1,200.00	Washington (WJLA)		6/27/22
5.0	Normal Line / SPOT	06/28/22-07/01/22	2	:30	6:58A- ABC-Good Morning America			1		1	1			3	\$900.00	\$2,700.00	Washington (WJLA)		6/27/22
6.0	Normal Line / SPOT	07/04/22-07/04/22	2	:30	6:58A- ABC-Good Morning America		1							1	\$900.00	\$900.00	Washington (WJLA)		6/27/22
7.0	Normal Line / SPOT	07/04/22-07/04/22	2	:30	8A- ABC-Good Morning America		1							1	\$900.00	\$900.00	Washington (WJLA)		6/27/22
8.0	Normal Line / SPOT	06/28/22-07/01/22	2	:30	8A- ABC-Good Morning America			1	1		1			3	\$900.00	\$2,700.00	Washington (WJLA)		6/27/22
9.0	Normal Line / SPOT	06/29/22-07/01/22	2	:30	6:58:46P- Wheel Of Fortune				1	1	1			3	\$1,800.00	\$5,400.00	Washington (WJLA)		6/27/22
10.0	Normal Line / SPOT	06/28/22-06/30/22	3	:30	12:57:56P- ABC-GMA3: What You Need to Know			1		1				2	\$300.00	\$600.00	Washington (WJLA)		6/27/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	07/04/22-07/04/22	3	:30	12:57:56P- ABC-GMA3: What You Need to Know		1							1	\$300.00	\$300.00	Washington (WJLA)		6/27/22
12.0	Normal Line / SPOT	06/28/22-07/01/22	3	:30	11:35P- ABC-Jimmy Kimmel			1		1	1			3	\$300.00	\$900.00	Washington (WJLA)		6/27/22
13.0	Normal Line / SPOT	07/02/22-07/02/22	3	:30	11P- 12A (EST)							1		1	\$150.00	\$150.00	Washington (WJLA)		6/27/22
14.0	Normal Line / SPOT	07/03/22-07/03/22	3	:30	11P- 12A (EST)								1	1	\$200.00	\$200.00	Washington (WJLA)		6/27/22
15.0	Normal Line / SPOT	07/03/22-07/03/22	3	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$350.00	\$350.00	Washington (WJLA)		6/27/22
16.0	Normal Line / SPOT	06/28/22-07/01/22	3	:30	12:37A- ABC-Nightline			1		1	1			3	\$100.00	\$300.00	Washington (WJLA)		6/27/22
17.0	Normal Line / SPOT	06/29/22-06/29/22	3	:30	10P- ABC-Press Your Luck (Wednesday)				1					1	\$2,000.00	\$2,000.00	Washington (WJLA)		6/27/22
18.0	Normal Line / SPOT	07/04/22-07/04/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$300.00	\$300.00	Washington (WJLA)		6/27/22
19.0	Normal Line / SPOT	06/30/22-07/01/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon					1	1			2	\$300.00	\$600.00	Washington (WJLA)		6/27/22
20.0	Normal Line / SPOT	06/28/22-07/01/22	3	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1	1	1	1			4	\$450.00	\$1,800.00	Washington (WJLA)		6/27/22

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21.0	Normal Line / SPOT	06/28/22-07/01/22	3	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			4	\$700.00	\$2,800.00	Washington (WJLA)		6/27/22
22.0	Normal Line / SPOT	06/28/22-07/01/22	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		6/27/22
23.0	Normal Line / SPOT	07/04/22-07/04/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$500.00	\$500.00	Washington (WJLA)		6/27/22
24.0	Normal Line / SPOT	07/02/22-07/03/22	3	:30	6P- 7P (EST)							1	1	2	\$400.00	\$800.00	Washington (WJLA)		6/27/22
25.0	Normal Line / SPOT	07/04/22-07/04/22	3	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$450.00	\$450.00	Washington (WJLA)		6/27/22
26.0	Normal Line / Access	06/28/22-07/01/22	3	:30	7:27:41P- Jeopardy			1		1	1			3	\$2,000.00	\$6,000.00	Washington (WJLA)		6/27/22
27.0	Normal Line / SPOT	07/04/22-07/04/22	3	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$700.00	\$700.00	Washington (WJLA)		6/27/22
28.0	Normal Line / SPOT	07/03/22-07/03/22	3	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM								1	1	\$100.00	\$100.00	Washington (WJLA)		6/27/22

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